![New Horizons - An Educate 360 Brand]

WordPress Fundamentals

Price	Duration	Delivery Methods
$790.00	2 Days	VILT, Private Group

This course shows you how to use WordPress 4.7's themes, widgets, plug-ins, and souped-up editing and multimedia tools to build just about any kind of site.

Who Should Attend

Whether you're a budding blogger or seasoned Web designer, WordPress is a brilliant tool for creating websites, once you know how to tap its impressive features.

Course Objectives

This course provides a thorough A to Z look at WordPress. You will learn the basic skills and knowledge of WordPress including how to create, manage, maintain, and extend a WordPress site. This course is a combination of lectures and hands-on exercises that provide practical real-world experience.

Agenda

1 - WORD PRESS INTRO

- Intro to Content Management Systems (What is a CMS?)
- About WordPress
- Website hosting for WordPress
- Domain names
- Free online accounts

2 - INSTALL AND MANAGE YOUR WORDPRESS SITE

- Planning your site
- Setting up the website hosting and creating a database

Upcoming Class Dates and Times

Click Here to View Course Online and Enroll

Apr 22, 23	$790.00
8:00 AM - 4:00 PM	

Virtual: Online - CST

- Install WordPress (w/Autoinstaller)
- Install WordPress (manually)
- Working with the interface
- Configure settings

3 - YOUR FIRST POST

- What is dashboard?
- The difference between a post and a page
- Creating your first blog
- Organizing your posts
- Dashboard tips and tricks

4 - COMMENTS

- Allowing comments
- How long should comments stay posted?
- Ongoing conversations
- Dealing with Spam

5 - WEB PAGES AND MENUS

- Creating your first page (Home page)
- Creating additional pages
- Templates
- Linking your site by building a site navigation menu
- Custom Menus

6 - MANAGING CONTENT

- Working with existing content
- Adding images to the media library
- Creating a Photo gallery
- Using featured images
- Tags and categories to organize your content
- Embedding video
- Playing audio
- Embeds and Short codes

7 - CUSTOMIZING CONTENT

- Changing the appearance of your WordPress site by customizing the theme
- Using Widgets
- What are Plugins?
- Mobile Themes
- Using Jetpack
- Ecommerce

- Theme code editing

8 - GETTING NOTICED

- Keeping the readers in the loop
- Having readers share
- Manage your sites feed
- Search Engine Optimization (SEO)
- Site statistics

9 - FINISHING TOUCHES

- Launching your site
- Setting up permalinks
- Updates
- Where to find additional plugins and themes
- Backing up your site